

MEDIA RELEASE

For Immediate Release

Three BC Real Estate Associations to Amalgamate

KELOWNA, B.C. – December 17th, 2021. On Wednesday December 15th, the members of the Association of Interior REALTORS® led by CEO George Greenwood, Kootenay Association of REALTORS® (KAR) and Kamloops & District Real Estate Association (KADREA) led by CEO Trevor Koot held individual meetings to vote on an amalgamation between these neighbouring associations. All three Associations voted in favour of an amalgamation.

The new entity will retain the name, Association of Interior REALTORS®, and will welcome these new members following the legal amalgamation in the first quarter of 2022, representing nearly 2500 REALTORS® within the Interior of BC.

“This is an exciting development for all our (REALTOR®) members to be able to come together to represent a unified body and voice of real estate professionals within the Interior of BC,” said Association of Interior REALTORS® President, Kim Heizmann.

Chelsea Mann, KADREA president is excited for this new direction stating, “KADREA REALTORS® have clearly shown us that they are ready for change and believe that the shared resources of a larger association will better help them serve their clients”.

“The pillars of advocacy and professionalism that the Associations are tasked with will be far more robust when representing nearly 2500 REALTORS® versus three small organizations. This change gives our members a strong voice for the real estate profession”, indicated Chuck Bennett, KAR President.

Current Association of Interior REALTORS® Chief Executive Officer, George Greenwood will remain on as the CEO of the larger association.

“We are very proud to share the announcement of collaboration between our Associations within the Interior of BC and in welcoming these members into a collective real estate association that will ultimately benefit not only the members, but buyers and sellers alike,” said Greenwood.

The new Association will be the 9th largest REALTOR® Association in Canada, and 3rd largest in British Columbia.

“I am pleased to share this news and want to commend the Boards of Directors from all three Associations for coming together in support of this initiative and demonstrating incredible leadership throughout this process,” said KADREA and KAR CEO Trevor Koot.

The Association of Interior REALTORS® will provide leadership and support to its members in their pursuit of professional excellence within the interior region of British Columbia. The Board of Directors and the dedicated staff team will continue to improve the services available to the organization’s REALTOR® members and further promote the value of using a REALTOR®, both provincially and nationally.